

Surf Merchant's Google Adwords Bundle

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Google AdWords

What is Google Adwords?

quizzical?

Google AdWords

Adwords Marketing

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"pay per click advertising"

"natural listing"

"premium listings"

"sponsored listings"

How do we manage Adwords?

- 1 target
- 2 budget
- 3 focus
- 4 ads
- 5 keywords

1 target your ads to the right location

set your budget

TODAY IS: 3rd

Automatic Manual

set keyword bids

2 focus on one product at a time

write engaging ads

5 choose keywords to trigger your ads

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